Gilson Lacerda

Broken Arrow, OK | (678) 301-8287 | lacerda4e@gmail.com | LinkedIn | Portfolio

WORK EXPERIENCE

Rhema Bible College - IT Department — **Broken Arrow, OK**
Junior Software Engineer & Web Designer — *2023-Present*

- Developed and maintained responsive web applications using Laravel (PHP) and Python.
- Integrated secure online payment systems, improving user experience and transaction success rate.
- Collaborated cross-functionally on QA, documentation, and system performance optimization.

DI Repairs (Remote) — **San Francisco, CA**
Marketing Manager — *2019- 2023*

- Rebranded the company and led SEO efforts, significantly boosting organic traffic and Google rankings.
- Managed multi-channel digital marketing campaigns across web and social platforms.
- Oversaw customer support, dispatch coordination, and appointment scheduling operations.

Artefacto — **Brazil**
Sales & De Manager — *2017- 2018*

- Delivered luxury interior design solutions for Brazil's premier AAA-class furniture brand.
- Translated client needs into high-end spatial layouts and experiences.
- Collaborated with sales and operations teams to ensure project execution met design vision.

LEADERSHIP EXPERIENCE

Rhema Bible College — **Brazil**
Alumni President and College Instructor — *2012-2016*

- Directed alumni engagement across 100+ units globally.
- Orchestrated successful alumni events, driving engagement and fostering a strong alumni community.
- Managed alumni publication, including editorial planning and distribution.
- Spearheaded the expansion of city representatives from 19 to an impressive 82 across the globe.
- Revamped online subscription platform, driving a 75% rise in engagement.

EDUCATION & CERTIFICATIONS

Western Governors University - *B.S., Software Engineering* — *Graduation Date: 2025 -* **USA**
Alfamerica University - *MBA in Leadership & Coaching* — *Graduation Date: 2020 -* **Brazil**
FTSA - *B.A., Theology* — *Graduation Date: 2020 -* **Brazil**

AWS Certified Cloud Practitioner — **2025**
ITIL® v4 Foundation Certificate in IT Service Management — **2025**
Google IT Support Specialization & Google UX Design Specialization — **2023**

SKILLS & INTERESTS

Languages & Frameworks: PHP (Laravel), JavaScript, HTML5/CSS3, Python, SQL, Java, Spring, Android, WordPress, Joomla

Tools & Platforms: GitLab, Docker, Figma, Adobe Creative Suite, MySQL, QuickBooks, Microsoft Office, Google Suite

Soft Skills: UX Design, Cross-team collaboration, Multilingual Communication

Languages: English (fluent), Portuguese (native), Spanish (conversational)